

## Sponsorship packages

In order to create your sponsorship package for Kathmandu 2017 you can select a variety of the options below, the minimum you can select must equate to \$3000 USD. We hope this will enable you to choose the right bespoke sponsorship package for your organisation. By sponsoring the event you will also receive two delegate badges and access to the programme, social events, lunch and refreshments.

### 1. Speaking platforms and network opportunities:

- 3-5 min speaking platform OR the opportunity for a five minute rapid fire style presentation at the end of a morning session on a product line relevant to the region OR the opportunity to be one of the hosts at our breakfast session with other supporters so you can showcase your work in the region.\*\*
- Sponsor the council drinks reception and thanked by President.

**\$2000 USD**

### 2. Branding and profile:

- Inclusion of branding on microsite.
- Logo on key on site branding.
- Acknowledgement of support by President at Opening of Council Meeting.

**\$1000 USD**

### 3. Exhibition:

- Table top exhibition space – you can use this space to showcase your products, work in the region or a scientific poster.
- Exhibitors logo included on our microsite.
- Thanks at the council of members meeting.

**\$3000 USD**

#### 4. Communication and promotional opportunities:

- Organisational profile on microsite.
- Blog feature on regional activity on IAPB website and newsletters Focus and VISION 2020.
- Host a side meeting\* for up to 3 hours for up to 12 people.\*\*

**\$1000 USD**

#### 5. Advert on the Standard List website:

- Run an advert on a popular page of the IAPB Standard List website. To be discussed in detail with IAPB.

**\$500 USD – 3 months**

**\$1000 USD – 9 months**

#### 6. Host a larger side meeting\*, contact [edavies@iapb.org](mailto:edavies@iapb.org) to discuss.\*\*

**\$2000 USD**

#### 7. Sponsor our Eye Health Heroes initiative – Gold package:

- Opportunity to connect with rising stars within the eye health industry and celebrate their work.
- Host a breakfast for the nominees – including an opportunity to present to them about key industry topics.
- Be acknowledged as the lead sponsor of the initiative.
- Work with IAPB on a social media and communication campaign.
- Logo and branding to be placed on microsite in prime location.
- Features in our two newsletters Focus and VISION 2020.
- Offer the nominees a prize.^
- Thanked by the President for sponsoring the initiative.
- Opportunity to create a display about your work within the region.
- You'll be invited to thank and present our heroes with their certificates.

**\$10,000 USD**

## 8. Sponsor our Eye Health Heroes initiative – Silver package:

- Opportunity to connect with rising stars within the eye health industry and celebrate their work.
- Be part of the breakfast for the nominees – including an opportunity to present to them about one key industry topic.
- Be acknowledged as a sponsor of the initiative.
- Logo and branding to be placed on microsite.
- Work with IAPB on a social media and communication campaign.
- Features in our two newsletters Focus and VISION 2020.
- Offer the nominees a prize.^
- Thanked by the President for sponsoring the initiative.

**\$6,000 USD**

*^To be discussed with IAPB – any costs for prizes or grants come at an agreed cost to the organisation and fall outside of this package agreement.*

## 9. Sponsor the Vision Atlas

Join Alcon, Allergan, Bayer, The Fred Hollows Foundation, The Queen Elizabeth Diamond Jubilee Trust and Sightsavers and sponsor our incredible Vision Atlas which will become a powerful tool in the fight to redress the inequalities and failings that give to rise to the injustice of preventable blindness.

For more information on sponsoring the Vision Atlas please contact [edavies@iapb.org](mailto:edavies@iapb.org)

\*Any room hire or catering costs are not covered – however we can assist you with bookings and organisation.

\*\*Limited availability.